



2177

Docket No. 17220-020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Gregory J. LAUCKHART, et al.  
Group Art Unit: 2177  
Serial No.: 09/695,216  
Examiner: Stephen Willet  
Filed: October 25, 2000  
For: SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF DIGITAL  
CONTENT ON THE WORLDWIDE-WEB

**REVOCATION/APPOINTMENT OF POWER OF ATTORNEY  
AND CHANGE IN CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The undersigned representative, on behalf of the Assignee of record of the entire right, title and interest of the above identified application/patent, hereby states the following:

- (1) The Assignee hereby revokes all previous Powers of Attorney or authorization of agents previously given in the above identified application/patent;
- (2) Please change the correspondence address for the above-identified application/patent to:

Walter G. Hanchuk  
CHADBOURNE & PARKE LLP  
30 Rockefeller Plaza  
New York, NY 10112  
**CUSTOMER NUMBER: 54205**

- (3) Direct all telephone calls to Walter G. Hanchuk at (212) 408-1129
- (4) The Assignee hereby appoints the practitioners  
who are associated with:

**CUSTOMER NUMBER: 54205**

CHADBOURNE & PARKE LLP  
30 Rockefeller Plaza  
New York, NY 10112

as my/our attorney(s) to prosecute the application identified above, and to transact all business in the US Patent and Trademark Office covered therewith.

**Statement Under 37 CFR 3.73(b)**

An Assignment from the inventor(s) of the patent application/patent to Jupiter Media Metrix, Inc. was recorded in the US Patent and Trademark Office at Reel 011549 Frame 0555 on February 8, 2001. Also, an "Assignment of Intellectual Property" document between Jupiter Media Metrix, Inc. and NetRatings, Inc. made and entered April 8, 2002 assigning ownership of the above-referenced application is attached. These Assignment documents confirm that the entire right, title and interest in said application/patent resides with the Assignee.

The undersigned (whose title is supplied below) is authorized to act on behalf of the Assignee.

Date: 8/22/05

Assignee: NetRatings, Inc.

Signature: 

Print Name: Alan Shapiro

Title: Senior Vice President/General Counsel

**Correspondence Address**  
Chadbourn & Parke, L.L.P.  
30 Rockefeller Plaza  
New York, NY 10112  
(212) 408-5100 – Telephone  
(212) 541-5369 – Facsimile



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**CERTIFICATE OF MAILING (37 C.F.R. §1.8(A))**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

I hereby certify that the attached:

1. executed Revocation/Appointment of Power of Attorney and Change in Correspondence Address
2. Transmittal of Revocation/Appointment of Power of Attorney and Change in Correspondence Address
3. Return post card

along with any paper(s) referred to as being attached or enclosed and this Certificate of Mailing are being deposited with the United States Postal Service on date shown below with sufficient postage as first-class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Respectfully submitted,  
Chadbourn & Parke, L.L.P.

Dated: August 22, 2005

By: \_\_\_\_\_

Walter G. Hanchuk  
Registration No. 35,179

Chadbourn & Parke, L.L.P.  
30 Rockefeller Plaza  
New York, NY 10112  
212-408-5100 Telephone  
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**TRANSMITTAL OF REVOCATION/APPOINTMENT OF POWER OF ATTORNEY  
AND CHANGE IN CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is a Revocation/Appointment of Power of Attorney and  
Change in Correspondence Address

- ☒ The Commissioner is hereby authorized to charge any additional fees which may  
be required for filing this paper, or credit any overpayment to Deposit Account  
No. 03-1240, Order No. 17220-020.

CHADBOURNE & PARKE, L.L.P.

Dated: August 22, 2005

By: \_\_\_\_\_

Walter G. Hanchuk  
Registration No. 35,179

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